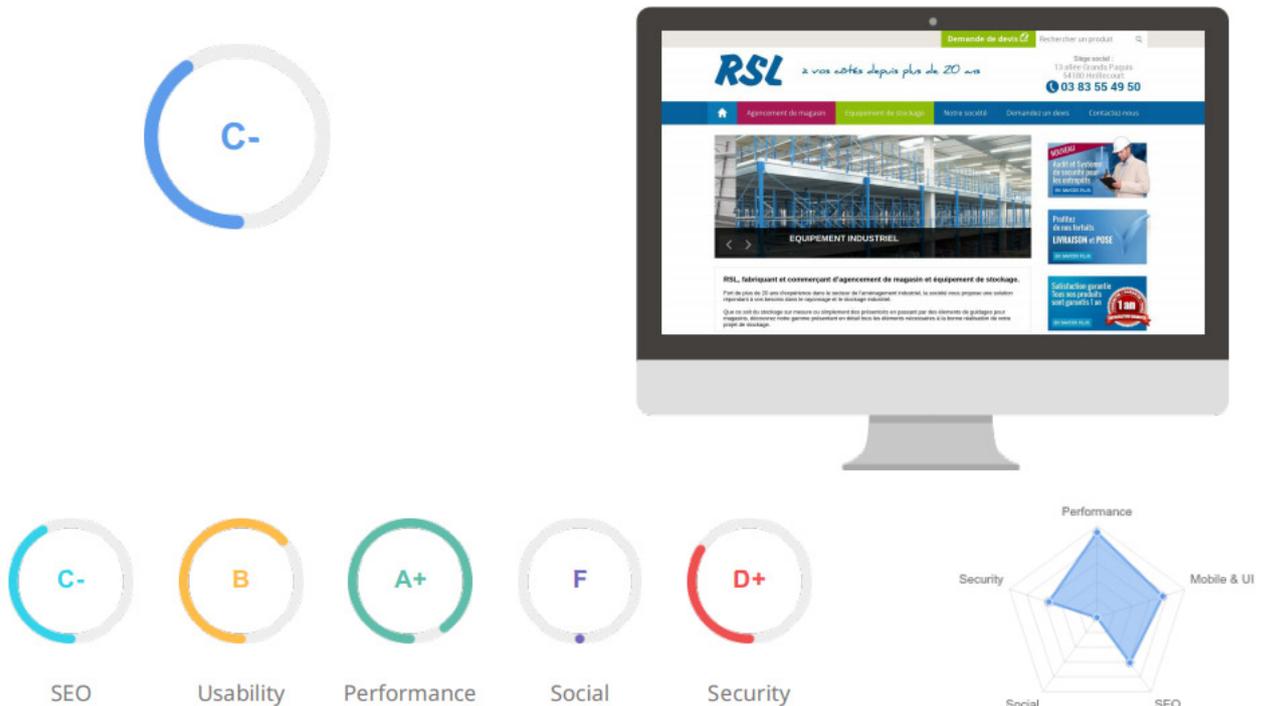


SEO report for the site rsl.eu

This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to Fscale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for rsl.eu



SEO Results



Your SEO could be better

Your page has some level of optimization but could be improved further. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You should ensure your page fulfils common recommended improvements outlined here before moving onto more advanced SEO strategies.

HTML Header

Title tag

 No title tag detected

Meta Description Tag

 Your page appears to be missing a meta description tag. A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

Body content

Header Tags

 Your page is not making good use of header tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
stockage	×	×	✓	6	
rayonnage	×	×	✓	4	
vos	×	×	×	4	
magasin	×	×	✓	3	
société	×	×	✓	3	
plus	×	×	×	3	
ans	×	×	×	3	
notre	×	×	×	3	

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
à vos	×	×	×	4	
plus de 20	×	×	×	3	
tôlées fliclass	×	×	✓	2	
flip et tôlées	×	×	✓	2	
tubulaires flip et	×	×	×	2	
à tablettes tubulaires	×	×	✓	2	
à vos besoins	×	×	×	2	
agencement de magasin	×	×	✓	2	

Amount of Content

× Your page has a low volume of text content which search engines can interpret as 'thin content'

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes

✓ All your images have ALT attributes.

Links

Number of Backlinks

You have a strong level of backlink activity to this page.

34 External Backlinks
14 Referring Domains

Top Backlinks

These are the highest value external pages we have found linking to your site.

Domain

Authority URL

70	maps.me/catalog/business/office-company/synergihp-grand-est-9223372037348738775/
70	maps.me/catalog/business/office-company/eriem-9223372037348738780/
70	maps.me/catalog/business/office-company/societe-moderne-application-produits-d-etancheite-9223372036955201583/
70	maps.me/catalog/business/office-company/graines-baumaux-9223372037348738779/
70	maps.me/catalog/business/office-company/box-industrie-9223372037348738776/
70	maps.me/catalog/business/office-company/rsl-9223372037348738774/
66	fr.kompass.com/c/rsl-rayonnages-services-lorraine/fr8187607/
49	artisan.ideesmaison.com/index.php/a-rsl-14809
42	www.hotfrog.fr/company/1122535018962944
37	www.businesspme.com/entreprise/105081/agencement-rsl.html

Broken links

 We have not detected any broken links on your page.

Friendly URLs

 Some of your link URLs do not appear friendly to humans or search engines. We would recommend making links as readable as possible by reducing length, file names, code strings and special characters.

Indexation

Noindex Tag

✓ Your page is not using the Noindex Tag which prevents indexing.

Noindex Header

✓ Your page is not using the Noindex Header which prevents indexing.

Other

Robots.txt

✓ Your website appears to have a robots.txt file.

Sitemap

✗ Your website do not appears to have an XML sitemap.

Analytics

✓ Your page is using an analytics tool.

Schema.org Structured Data

✗ We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

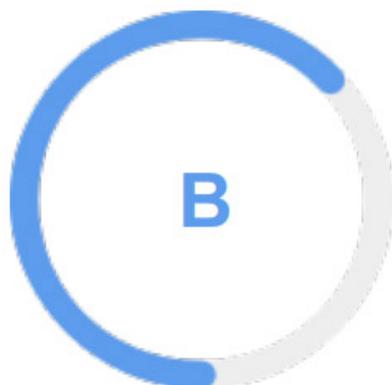
Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Usability



Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Flash

 No Flash content has been identified on your page.

iFrames

 There are no iFrames detected on your page.

Favicon

 We have not identified a favicon on your page.

Favicons are a way to increase brand visibility and make your page more recognizable when browsing amongst multiple browser tabs or bookmarks.

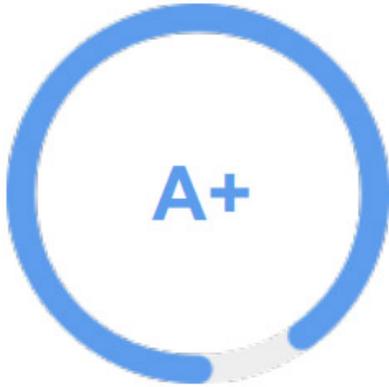
Legible Font Sizes

 The text on your page appears to be legible across devices.

Tap Target Sizing

 Buttons appears to be adapted for a user to easily tap on a touchscreen.

Performance

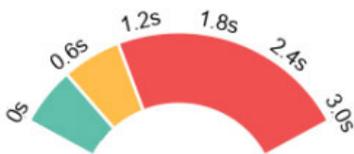


Your performance is very good!

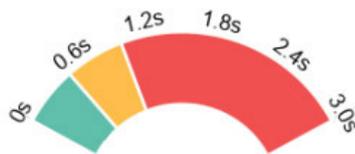
Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

Page Speed

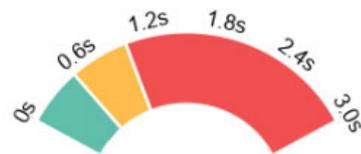
Your page's server response time is reasonably low which is good for load speed and user experience.



Server Response
0.28s



All Page Content Loaded
5.1s



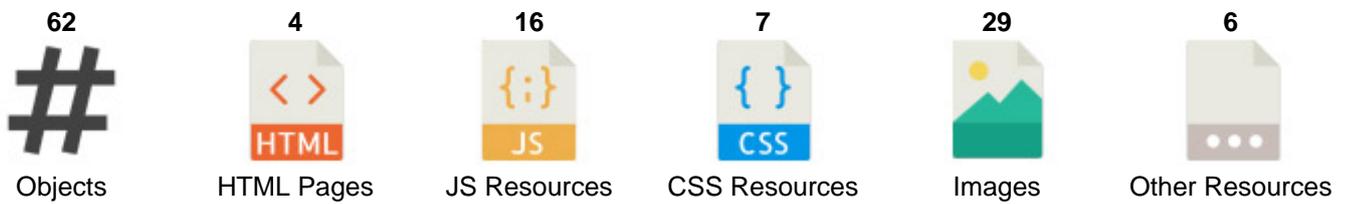
All Page Scripts Complete
4.4s

Page Size Info

✓ Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.



Google Accelerated Mobile Pages (AMP)

✗ This page does not appear to have AMP Enabled

Erreurs Javascript

✓ Your page is not reporting any JavaScript errors.

GZIP Compression

✓ Your website is using GZIP compression

Optimize Images

✓ All of the images on your page appear to be optimized.

Minification

✓ All your JavaScript and CSS files appear to be minified.

Deprecated HTML

✓ No deprecated HTML tags have been found within your page.

Inline Styles

✗ Your page appears to be using inline

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook connected

✘ No associated Facebook Page found as a link on your page.

Facebook Open Graph Tags

✘ We have not found Facebook Open Graph Tags on your page

Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel

✘ We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a piece of analytics code that allows you to track users retarget them with Facebook Ads in future.

Twitter Connected

No associated Twitter profile found as a link on your page.

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Security Results



Your security could be better

We recommend addressing the highlighted security items. Security is important to ensure your website protects user data, doesn't become compromised or experience downtime or data loss.

SSL Enabled

✘ Your website has not SSL enabled.

HTTPS Redirect

✘ Your page does not redirect to an HTTPS (SSL secure) version.

Email Privacy

✔ No email addresses have been found in plain text on your page.

Technology Results

These software or coding libraries have been identified on your page.



Server IP Address

54.38.41.87

DNS Servers

ns-37-b.gandi.net
ns-224-a.gandi.net
ns-4-c.gandi.net

DNS Servers

nginx

Charset

text/html; charset=UTF-8

Recomendations

Increase length of title tag

Include a meta description tag

Implement a redirect to HTTPS on your website

Increase Page text content

Use your main keywords across the important HTML tags

Update URLs to be more human and Search Engine readable

Create and link your Facebook Page

Remove inline styles

Add a favicon

add Facebook Open Graph Tags

Setup & Install a Facebook Pixel